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Introduction

The guarantee of data protection - the protection of your privacy rights - is an important matter to us. You can be certain that we deal with your data in a responsible manner.

The BDSG (Federal Law of Data Protection) prescribes in section 4g that the data protection officer must upon request make available data to everyone, by suitable means, in accordance with section 4e of BDSG. This and further data is collected in a comprehensive and detailed summary that lies with the data protection officer of Alfred Ritter GmbH & Co. KG.

In order to provide you with an insight into this process, we have presented the following essential data, which is consolidated and summarised. On request, we are happy to inform you of whether data on you and in which procedure of automated processing your data may be stored, as well as on what kind of data it concerns. This does not affect your right to information in accordance with section 34 of BDSG.

1. Name of the data controller

Alfred Ritter GmbH & Co. KG

Area of jurisdiction: Stuttgart HRA 242329

Value added tax identification number: DE 147645259

Ritter management company mbH Waldenbuch

Area of jurisdiction: Stuttgart HRA 244836

2.1 Company Senior Management

Alfred T. Ritter (Vorsitzender),

Jürgen Herrmann,

Bernhard Kühl,

Andreas Ronken

2.2 Assigned director of data processing

Herr Ulrich Strack

2.3 Data protection officer

Herr Georg Hoffmann



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3. Address of the data controller

Alfred-Ritter-Str. 25
71111 Waldenbuch

Telephone: 07157-97-0

Fax: 07157-97-399

E-mail: info@ritter-sport.de

Homepage: www.ritter-sport.com

4. Purpose of data acquisition, processing or use

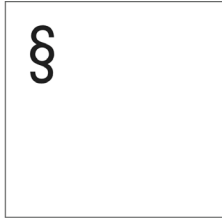
The object of the company Alfred Ritter GmbH & Co. KG is the production, distribution, and sale of chocolate articles as well as the processing of orders, supplies, applications, and enquiries of third parties and non -customers. Data acquisition, processing, and use take place in the pursuit of the purposes indicated above.

5. Description of affected groups and relevant data or data categories

Personal data on mainly the following groups, as far as it concerns natural persons, is compiled, processed, and used, as far as this is necessary for the fulfilment of those purposes named under point 4:

- Customers
- Interested third parties / non-customers
- Employees / field staff / applicants
- Trade representatives / agents / agencies
- Suppliers / service suppliers
- Contact persons of aforementioned groups

On request, we are happy to inform you of which procedure of automated processing your data may be stored in, as well as of what kind of data it concerns.



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6. Recipients or categories of recipients to whom data can be disclosed

For the fulfilment of those purposes named under point 4, the following agencies can receive data:

- Public agencies, which for reasons of law receive data (e.g. social insurance agencies, revenue authorities).
- Internal agencies involved in the pursuit of relevant business processes (e.g. personnel administration, financial accounting, purchasing, marketing, sales).
- External contractors in accordance with section 11 BDSG.

7. Prescribed terms for the deletion of data

The legislator has various storage obligations and deadlines. At the expiration of these deadlines, e.g. 10 years according to section 257 of the Code of Commercial Law and section 147 of the Tax Code, the appropriate data is routinely deleted, so long as it is no longer required for the fulfilment of a contract. If data should not be affected by these, it is deleted as soon those purposes named under point 4 cease to apply.

8. Planned transfer of data to third countries (outside of the EU)

The transfer of data to third countries is not planned.

9. Contact details of data protection officer

You can directly address your questions on data protection to our data protection officer:

Alfred Ritter GmbH & Co. KG
Georg Hoffmann
Data protection officer

E-mail: datenschutzbeauftragter@ritter-sport.de